

Is It Worth It?

The Real ROI of New Windows for Colorado Homeowners

Colorado's extreme weather, intense sun, and high winds put extra stress on your windows. Upgrading them can pay off in more ways than you might expect.



New windows aren't just an upgrade—they're an investment in your home's comfort, value and efficiency.

Why It Matters in Colorado

Extreme temperature swings
40°+ difference from day to night.

Intense sun
High altitude means stronger UV rays, even in January.

High winds
Hits homes hard on the plains and in mountain valleys.

All of this puts
extra stress on your windows — which is exactly why upgrading them can pay off.

Will new windows actually pay for themselves?

SHORT ANSWER:
YES – FOR MANY COLORADO HOMES.
THE VALUE GOES FAR BEYOND THE INITIAL INVESTMENT.

The Quick Answer:
71% ROI This Year

71% ROI

According to current industry cost-vs-value data, for a white-on-white slider window priced at \$2,200, homeowners are recouping about 71% of the cost – approximately \$1,562 per window.

That doesn't even include energy savings, HVAC savings, protection from damage, or the years of comfort you get to enjoy while you live in the home.

Meanwhile, Your Energy Bills Keep Adding Up

Old windows aren't just uncomfortable – they're expensive.

In winter, heat escapes.

In summer, cool air gets in.

Your HVAC system has to compensate.

Some Colorado homeowners have reported **\$600–800 electric bills during a single summer month**, especially in homes where aging windows contribute to significant heat gain.

Even when your bills aren't that extreme, inefficient windows quietly add to your energy costs year after year.

The real cost isn't just the price of new windows – it's what you're paying every month while you wait.

The Cost of Waiting Is Real

Quality windows have become dramatically more expensive over the past decade.

2015
Triple-pane window:
\$600
per window

→

Today
Comparable triple-pane window:
\$2,200
installed

That's nearly **4x the price.**

And even over the last year, quality window costs have increased by approximately **18%.**

For example, a \$30,000 project increased by 18% would now cost approximately **\$35,400.** That's **\$5,400 more** – before you've saved a single dollar by waiting.

The Bigger Risk: What Happens If You Don't Upgrade

Most of the ROI conversation focuses on what you gain. But there's a flip side that matters just as much: What can you lose by waiting?

- Your home's value can be affected.**
Windows impact your home's overall condition, efficiency, appearance, and marketability. As energy-efficiency standards rise, the gap between older windows and today's high-performance products becomes more significant.
- You could take a second hit at inspection.**
A buyer may see aging, damaged, or inefficient windows during the inspection and ask for a concession – or ask you to replace them before closing. Now you're making the investment under pressure, on someone else's timeline, rather than choosing when and how you want to improve your home.